

FOR IMMEDIATE RELEASE: September 23, 2015, 7:00 a.m. (EST)

## Financial Engines Expands Access to Its Investment Advisors

### *Now All 401(k) Participants with Direct Access to Financial Engines Advisory Services Can Talk with an Investment Professional*

**SUNNYVALE, CALIF.** (September 23, 2015) – Financial Engines (NASDAQ: FNGN), America’s largest independent registered investment advisor<sup>1</sup>, today announced that it is making the company’s investment advisor representatives available to more customers. Now, all 401(k) participants with direct access to Financial Engines can pick up the phone and talk with a Financial Engines advisor at no additional charge—whether they use the company’s investment advisory services or not. Previously, access to the company’s advisors was a feature for those enrolled in the Financial Engines managed account program.

Financial Engines’ experienced, licensed advisors provide plan participants with personal, unbiased help with retirement plan accounts, income planning and a variety of financial topics. Participants can reach advisors via phone, webcam and live chat. Advisors are non-commissioned and do not sell investment products.

“We’ve found that many 401(k) participants value the ability to talk with a financial professional, and that has informed our hybrid strategy that combines technology-enabled advice with a human touch,” explained Kelly O’Donnell, a Financial Engines executive vice president. “Plan sponsors want their participants to have access to conflict-free advisors. This enhancement makes broader access to our advisors official so that more people – regardless of account balance and at no cost to them -- can get the independent help they need.”

### **Help with More than Retirement**

Financial Engines advisors can talk with participants about their specific situations, including analysis of their retirement plan and outside accounts, savings rate recommendations, and assistance with Social Security claiming strategies. In addition, they can help participants with a variety of other topics that can impact a participant’s financial wellbeing, including:

- How to respond to market volatility
- How to use target date funds appropriately
- Other financial wellness topics, including budgeting, creating a rainy day fund and deciding between Roth vs. traditional IRA programs

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<sup>1</sup>For independence methodology and ranking, see InvestmentNews Center (<http://data.investmentnews.com/ria/>).

“Over the last 20 years, Financial Engines has leveraged technology to make high-quality investment advice available to all retirement investors,” said O’Donnell. “We’re now using technology to democratize access to experienced, independent advisors, which will help more people get on the right track and have greater confidence in their retirement and financial plans.”

### **About Financial Engines**

Financial Engines is America’s largest independent investment advisor. We help people make the most of their retirement assets by providing professional investment management and advice. Headquartered in Sunnyvale, CA, Financial Engines was co-founded in 1996 by Nobel Prize-winning economist Bill Sharpe. Today, we offer retirement help to more than nine million employees across 600+ companies nationwide (including 143 of the Fortune 500). Our investment methodology, combined with powerful online services, dedicated advisor center and personal attention allow us to help more Americans get on the path to a secure retirement.

Advisory and sub-advisory services provided by Financial Engines Advisors L.L.C., a federally registered investment advisor and wholly-owned subsidiary of Financial Engines, Inc. Financial Engines does not guarantee future results.

### **Forward-Looking Statements**

This press release contains forward-looking statements, including statements regarding the use of professional investment and financial planning help, which involve risks and uncertainties that could cause actual results to differ materially. These risks and uncertainties are outlined in our SEC filings. You are cautioned not to unduly rely on these forward-looking statements, which speak only as of the date of this press release. Unless required by law, Financial Engines undertakes no obligation to publicly revise any forward-looking statement to reflect circumstances or events after the date of this press release or to report the occurrence of unanticipated events.

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